

This is an agreement between an affiliated or partnered business or entity with Weblutions and is the governing document for these programmes. By being an affiliated or partnered business or entity you agree to the terms and conditions outlined in this document.

### **Affiliate Requirements**

- Have a quality business/entity/platform with an engaged consumer/community base.
- Have at least 300 consumers or platform members.
- Have a great community attitude and have an actual interest in being an affiliate of Weblutions.

### **Partner Requirements**

- Be a good fit for the Weblutions brand and business model.
- Be fully trusted as a business partner with Weblutions. This is a much harder place to get to and is decided by Weblutions solely. Otherwise, there are no other requirements for becoming a partner.

### **Affiliates**

Affiliates are the entry-level to our affiliate and partner programme and are the lower tier of the two types of partnership.

When you become an affiliate you will receive the following benefits from Weblutions:

- A referral link to the weblutions site that will allow you to get discounted or free products from weblutions when the below targets are met for the affiliated entities referral link.
  - If there are more than 1,000 referral views the affiliate is entitled to a 50% discount on a product of the affiliate's choice.
  - If there are more than 100 referral actions the affiliate is entitled to a 50% discount for a product of choice.
  - If more than 250 referral actions are made the affiliate is entitled to a free lifetime product of their choice.
- Affiliates will get an initially discounted item of their choice. For FaxStore it's 25% off, for all other products it is a 30% discount on the item.
- An editable post in our **#affiliates** Discord channel.
- Occasional promotions through community/cliental news and/or posts.
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For affiliates to remain in the programme they are required to also in return need to:

- Promote the agreed-upon product from Weblutions on a monthly basis at a minimum. The Weblutions partner manager is able to make these posts if permitted by the affiliate.
- Give Weblutions a referral link if possible to the affiliate's website or social platform if possible. This is not required.
- Weblutions is to receive a dedicated affiliate channel to post promotional content in.
- The affiliate must be able to draw a constant flow of interest from the affiliate's community or platform.

If permitted Weblutions would also like to engage with an affiliates community further in the form of giveaways and engagement.

## **Partners**

Becoming a partner is much harder than it is being an affiliate. Partners are highly trusted partners that are partners solely for business and advertising programs. However, partners get greater perks and benefits due to this sort of arrangement.

When you become a partner you will receive the following benefits:

- Get a promotional code on the Weblutions site with a 25% discount for the partner's consumers/community.
- Get a dedicated Discord channel in the Weblutions community Discord that can be edited by the partner themselves to fit their content likings.
- Get a dedicated website partner page that can be edited by the partner themselves to fit their content likings.
- A great deal in extra advertising opportunities and become a close business partner on a public and professional basis.
- Free store items where it's granted by Weblutions. Otherwise a great discount.

For partners they are also required to to also:

- Give Weblutions a dedicated promotional code on the partner's store where possible.
- Give Weblutions a dedicated Discord channel to promote and engage with potential customers.
- The partner must also be able to draw constant engagement flow.

If permitted Weblutions would also like to engage with an affiliates community further in the form of giveaways and engagement.

## **Programme Termination**

Termination must have a notice via email to the other party in the agreement. Termination can be decided for any reason either party deems is a reason for termination. Weblutions tries to have great relations with its affiliates and partners and is always happy to discuss any issues or reasons for unhappiness in a partnership.